



NOUS

BRAND GUIDELINES

February 2024





**Empowering
Europe's Data
Future**

With project description



Main



**Empowering
Europe's Data
Future**

With project description

#1266A1
R18 G102 B161
C92 M60 Y13 K1
Pantone 2382 C

#EBC22E
R235 G194 B46
C9 M21 Y94 K0
Pantone C 7406

10%

30%

10%

30%



NOUS



NOUS



The height of the capital letters define the ideal space around the logotype

Inter

for printed and digital visual materials

Available for free
www.fonts.google.com

Arial Nova

for text on deliverables

Available for free
apps.microsoft.com

RECOMMENDED MINIMUM SIZE IN PRINT



20mm
for the regular logo



35mm
for the logo + slogan

Applying
new colors



Distorting
the proportion



Rotating
for special effect





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All of the NOUS visual productions must display the EU funded logo.

All written productions, i.e., reports, must include the disclaimer alongside the logo.

Available formats
for printing: *eps*.
All other types of use: *png*.

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